

Theodore P. Pearce L'77

Counsel

Bradley Arant Boult Cummings LLP

Charlotte, NC



Ted Pearce's practice is primarily focused on franchising. Prior to joining Bradley, he spent 30 years managing the legal affairs of large global franchise systems, including Meineke Car Care Centers Inc., MAACO Auto Painting, and Econo Lube & Tune. In his capacity as general counsel for these iconic brands, he handled a variety of litigation and transactional matters, including landmark litigation matters defining the legal relationship between the franchisor and franchisee, and the ability of a franchisor to recover future royalties upon a franchisee's termination of their franchise agreement.

Pearce has handled a variety of transactional matters for franchise systems, including preparation and registration of all franchise disclosure documents, a variety of franchise-related agreements, and managing the real estate portfolio for Meineke, MAACO, and Econo Lube. He has also participated in a variety of financial transactions involving the purchase and sale of franchise systems by both private equity groups and strategic purchasers.

Regarded for his practical application of franchise law, Pearce focuses his efforts on transactional matters affecting both the franchisor and the franchisee. His practice includes working to bring new franchise concepts to market, while at the same time assisting franchisees in navigating the franchise relationship. He also works with private equity groups to assist them in due diligence efforts in evaluating proposed purchases of franchise systems.

Education

Syracuse University College of Law, J.D., 1977

University of Virginia, B.A., 1973, with distinction

Licensed in

North Carolina

Texas

Wisconsin

Admitted In

United States Supreme Court

United States District Court, Western District of North Carolina

United States Court of Appeals, 4th Circuit

United States Court of Appeals, 5th Circuit

Professional & Community Activities

International Franchise Association

Corporate Counsel Committee Chairman, 2009-2012

Task Force, IFA Legal Symposium, 2009-2011

ABA Forum on Franchising, Governing Committee, 2007-2009

American Corporate Counsel Association

Vice Chairman, Mecklenburg County, North Carolina Chapter, 2007

American Association of Franchisees and Dealers

Fair Franchising Standards Drafting Committee, 2005-2010

North Carolina Bar Association

Chairman, Corporate Counsel Section, 1999-2000